

FAX# 703 528 7880
CREDIT RISK !!!
HARRIS REPORT FROM REP
CHANGES OCT22/12 14.43
*** WFTV-TV ***

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME LAURA BASSETT

SALES PRSN WA- JOE KNAUER

ORDER # _____ CONTRACT # 6250644

CLASS: NATL.	LOCAL	REGIONAL
--------------	-------	----------

PRDCT	DSCC-IE	EST#1505	COMMENTS: (LINE, ORDER, INVOICE)
-------	---------	----------	----------------------------------

FLIGHT DATES OCT9/12 NOV5/12 WK-4

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE OCT22/12 14.43

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

DSCC-IE

[illegible]

AGENCY ADVERTISER CODE = 49 AGENCY EST# = 1505
AGENCY PRODUCT CODE = 53

16	ES 1135F-1210A	30	\$1,000.00	10/9	10/18	4	TU-TH	8
----	----------------	----	------------	------	-------	---	-------	---

16	ES 1135P-1210A	30	\$1,000.00	10/23	3	TU-TH	3
----	----------------	----	------------	-------	---	-------	---

16	ES 1135E-1210A	30	\$1,000.00	10/30	11/1	4	TU-TH	4
----	----------------	----	------------	-------	------	---	-------	---

PROGRAM : NIGHTLINE
CON COM1 : NIGHTLINE

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	/WK	:	:	SPTS

59	A		900A-1000A	30		\$1,000.00	10/24	10/24	1		WED	1
----	---	--	------------	----	--	------------	-------	-------	---	--	-----	---

PROGRAM : JEFF PROBST
ORD COM1: WE CAN OFFER
THIS IS A MAKE-GOOD FOR OCT24 ON LINE-16 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR NOV3 ON LINE-19 FOR 1 SPOT/WK

60	A		500A-600A	30		\$600.00	11/3	11/3	1		SAT	1
----	---	--	-----------	----	--	----------	------	------	---	--	-----	---

PROGRAM : NEWS
ORD COM1: WE CAN OFFER
PART OF A MAKEGOOD MADE UP OF LINES 59-60

19	E		1200N-1230P	30		\$600.00	10/13	10/20	0		SAT	0
----	---	--	-------------	----	--	----------	-------	-------	---	--	-----	---

19	E		1200N-1230P	30		\$600.00	10/27	10/27	1		SAT	1
----	---	--	-------------	----	--	----------	-------	-------	---	--	-----	---

19	E		1200N-1230P	30		\$600.00	11/3	11/3	0		SAT	0
----	---	--	-------------	----	--	----------	------	------	---	--	-----	---

PROGRAM : NOON NEWS/SATURDAY
CON COM1: NOON NEWS/SATURDAY
STATION MAKEGOOD OFFERS:
M8 OK'D BUY#16 MISSED: TU-TH/1135P-1210A OCT24 30S \$1,000.00 (OCT22/12)
BUY#19 SAT/1200N-1230P NOV3 30S \$600.00
OFFER: WED/900A-1000A OCT24 30S \$1,000.00 PLS ADVISE.
& SAT/500A-600A NOV3 30S \$600.00
CMT: WE CAN OFFER

OCT/12 391100.00 NOV/12 210800.00 CONTRACT TOTAL 601900.00
TOTAL SPOTS 280

MARKET TOTALS \$2,019,714 WFTV 35% WKMG 21% WESH 26% WOFL 12% WKCF 1% WRBW 3% CABL 0%
WOPX 0% WRDQ 2% EFTV 0%

SVC- NSI
DEMOS- RA35+*
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE